RFP 24-0843 AEOP Evaluation Question and Answers, as of 4/15/2024

- 1. Why is the evaluation partner role being competed at this point in the cooperative agreement? Was there a disruption in the work or shift in priorities or needs? The current evaluation partner resigned.
- 2. The timeline for a response to the RFP is fairly short. Do you have any wiggle room on this? The proposal deadline is firm.
- 3. Does Ideal-Logic (or another extant system) contain records and contact information on AEOP participants and alumni that the evaluation partner can use for administering surveys? Is there an established process for informed consent for respondents who are minors? Yes, the registration system has participant and alumni contact information that is used for administering surveys. Participants provide consent (or not) prior to completing evaluation surveys.
- 4. Does the consortium have an identified alumni sample or longitudinal cohort for FY25 data collection from alumni? All alumni are offered the opportunity to participate in the alumni study. It is not a longitudinal cohort.
- 5. To what extent do extant AEOP survey instruments cover the outcomes highlighted in the RFP? The survey instruments are designed to capture outcomes in the RFP.
- 6. Is there currently a data dashboard available to partners and if so what types of extant data are included? Does the consortium need a new data dashboard solution that includes data from FY24 and prior years and plus new FY25 data? A data dashboard exists for FY24 registration data. A data dashboard does not exist for evaluation data but is a priority.
- 7. In regards to Solicitation Section / Page Number: 7. Funding, b) Profit/fee, pg. 2 & Cost Proposal Instructions/Requirements, 6. Profit/Fee Percentage, pg. 13 and the Requirement Language: Profit/fee is not permitted under the cooperative agreement, is this specific to the cooperative agreement, in that the cooperative cannot charge a fee to the vendor, or does it refer to something else? The Proposer's profit / fee will not be reimbursed for this cooperative agreement in support of Army Educational Outreach.
- 8. What is Ideal-Logic? On p. 10 of the RFP, it states, "The Consortium utilizes Ideal-Logic for registration. Ideal-Logic will be managed by the Lead Organization, however, the evaluation partner will be expected to be familiar with the application in order to access data for reports."
 - a. Registration for what? Is Ideal-Logic a data warehouse? What kind of data is it used for? Ideal-Logic is the registration system for all program participants. It contains participants' demographic and participation information.
- 9. What is the purpose of the data dashboard? The RFP states:

"Dashboard: To enable transparency, Consortium members expect to have real-time access to verified data via a data dashboard to use the data to solve problems. The dashboard should be an easy-to-use tool that enables program administrators to monitor progress and adjust their programs, as needed."

"Data Dashboard: This data dashboard should provide transparency and access to the AEOP Consortium and the CAM on progress toward preselected goals (as determined in collaboration with the Consortium)."

I'm trying to understand if there is a relationship between the data dashboard and Ideal-Logic. Is the dashboard supposed to pull data from Ideal-Logic and visualize it? If not, what is Ideal-Logic doing that is different from the data dashboard?

Ideal-Logic has a built in data dashboard. The AEOP Consortium seeks a data dashboard for evaluation data.

10. What is CVENT? On pp. 15-16 of the RFP, it states:

"The Offeror will not be responsible for the cost of CVENT in FY22. The cost associated with a replacement tool/approach or the use of CVENT during the option years (FY23 and beyond) shall be included in the proposed budget. This should be reflected as a separate line item(s) within the budget template. For the purposes of estimation, the Offeror is advised that the number of registrations per FY is approximately 35,000."

"The Offeror will not be responsible for the cost of CVENT in FY22. The cost associated with the use of CVENT or a replacement tool during the option years (FY23 and beyond) shall be included in the proposed budget."

Ideal-Logic replaced CVENT as the registration system and will be managed by the Lead Organization.

- 11. What is the potential sample size of participants across the 9 programs and the alumni study? Is that the 35,000 registrations mentioned for CVENT?

 Annually, 15,000-20,000 people participate in AEOP.
- 12. Is there any restriction on the overhead rate? Can we charge our negotiated rate, or is there a set rate that should be used?

Yes, you can charge your federal negotiated rate.

13. Can you confirm if the 11-point font and double spacing requirements are to be applied to tables, resumes, and appendices? No, 11-point font and double spacing are not required for tables, resumes, and appendices.